



design thinking

Today's rapidly changing business environment requires skills beyond just 'gut feel' to take decisions. There is lesser definitive information available, but more pressure to take quick decisions. How does one survive this conflict?

Design Thinking proposes Customer Centricity to be the stabilizing factor in helping you navigate the treacherous business conditions of today.

Our design thinking based approach offers a fresh way to analyse changing market & customer behaviours, identify critical inflection points and make informed decisions.

The course is designed to help CEO's, Business Leaders and Senior Management Executives in domains like automotive majors & component makers, heavy engineering, chemicals, textile, financial services, leather and services sectors decode changing context, develop fresh ideas to stay ahead of unknown disruptions and identify key business determinants for continued success.





M. Sathya Kumar

CEO

Tycoon+ Advisors

M.Sathya Kumar is a policy advisor, entrepreneur, high impact trainer, leadership coach. He is on mission to turn Human potential into transformational performance. He attended Stanford University Design Thinking course He is a coach at Indian Institute of Management (IIM) Ranchi for Design Thinking & Entrepreneurship

Over the last decade, Sathya has impacted over 15,00,000 people through his training, coaching and outreach programs. What began as young person's desire to help people transform has grown into Sathya's lifelong mission and crusade.

Governments, entrepreneurs, corporate leaders, academicians call him for advise. Sathya has been honoured with the 'National Youth Icon Award' by UNESCO Association in India and 'Dhruva Award' by Sudesi Magazine.

Sathya runs successfully Tycoon+ (www.tycoonstartup.com), an advisory company and Vivekananda Institute of Leadership & Governance (VILG), a Indic thought social enterprise as recommended by the methods in Standford University Social Innovation with the mission of Global Thoughts for Local Action

He is an inspired learner & doer and believes that everyone can be trasformed for higher purpose.

He had nearly a decades experience in KPMG and he is a Qualified Trio (CA,CMA,CS) with LLB from India.

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