

Speaker profiles:

 <p>Shobha Singh</p>	<p>Shobha Singh is working with Oracle for past 3 years as Strategy & Business Development Director based in Dubai.</p> <p>Shobha's key responsibility in Oracle is to help build transformational journey for large customers by understanding Visions and business challenges. She closely works with customer on their overall transformation to cloud by orchestrating with rest of organisation. She & her team also drives awareness for Software-as-a-Service in the market for large customers via targeted, closed group events aimed at helping business stakeholders understand and appreciate the value of SaaS.</p> <p>Prior to Oracle she was Key Account Director with Microsoft India for 4 years, managing largest bank of India ie State bank of India globally and was key in SBI transformation journey to Cloud. She has also worked with Hewlett Packard for 6 years leading the team of Enterprise Business with large customers ie TATA group, Birla, Reliance etc along with large global customers ie RBS, Siemens, BNP etc. She started her Career with Canon as Management trainee and grew as Sr Territory Manager in span of 5 + years</p> <p>Shobha has been various awards & recognition in all the four large MNC she has worked ie Oracle, Microsoft, HP and Canon India for her efforts, out of box thinking contributing to significant revenue increase & Leadership awards.</p>
 <p>Lokendra Rawat</p>	<p>Lokendra is the Strategic Accounts Leader for ECEMEA, a program that focusses on top 75 Oracle customers in Eastern Europe, Middle East And Africa.</p> <p>The main Focus of the Strategic Customer engagement is to create a Cloud Digital Transformational journey for identified customers that personalizes content and provides specialized business services to customers. Prior to current role, Lokendra was the Consulting Director for Middle East GCC & Levant Regions. He was responsible for the delivery of all the projects in this region. He has been with Oracle Middle East from 2001 and has an overall Finance and IT industry experience of around 22 years. By profession a qualified Certified Chartered Accountant, Lokendra has worked on projects with most of the big customer names in the Middle East.</p> <p>Delivered projects at more than 75 customer sites in the Middle East.</p> <p>Winner of Multiple Awards at Oracle for consistent success in project delivery activities.</p> <p>Working in Oracle Consulting Middle East since 2001. Prior to that worked with Global Pharmaceutical company Pfizer as Finance Manager</p>